



NEWHOPEUGANDA

Marketing Internship

Gain work experience in all areas of marketing while contributing to a great cause! New Hope Uganda Ministries is looking for a marketing intern for 2018. This ideal candidate is creative, hard-working, knowledgeable in current marketing techniques, and able to work independently.

New Hope Uganda Ministries is the U.S. 501 (c) 3 for New Hope Uganda, a children's center and ministry in Uganda with a mission to bring the Fatherhood of God to the fatherless. New Hope Uganda serves over 600 children on a daily basis and consists of 2 children's homes, 3 schools, a Christian camp, 3 churches, and ministry leadership training programs. To learn more, please visit our website: www.newhopeuganda.org

Hours: 5-10/week.

Location: Remote/from home.

Pay: Hourly, rate TBD upon experience and expertise.

Reports to: Director of Marketing.

Preferred qualifications:

- At least 1 year of education in the marketing or communications field.
- Experience working with social media platforms and strategies.
- Excellent writing skills.
- Data management capabilities.
- Proficient in Microsoft Office software.
- Proficient in InDesign software.

Job Responsibilities:

- Copywriting and implementing the delivery of communications to the U.S. constituency including: emails, newsletters, printed materials, blogs, and social media posts.
- Collaborate with our communications coordinator in Uganda to ensure we are carrying out our marketing plan for 2018.
- Think creatively about marketing techniques and analyze email and social media metrics to offer recommendations for strategic improvement.
- Develop a marketing proposal with our Director of Marketing for the 2018 year-end campaign.

To apply for this position, please email your resume with cover letter to our Director of Marketing, Carly Winterstein at office@nhum.org.