New Hope Uganda Ministries Fundraising Philosophy
Johnny Karls, Interim President

Here at NHUM (New Hope Uganda Ministries) we believe that the way an organization handles its finances is a reflection of its integrity and dependability in every arena. As a result, we have chosen to oversee and regulate our methods of money management with great care. Here are the principles and policies that guide us:

1) We believe that this ministry belongs to God and that we are merely His managers and stewards. Our role can be summed up in a single phrase: to stay loyal and accountable to His objectives and interests.

2) The Lord gives and the Lord takes away (Job 1:21). As long as He supplies the means, we will continue to minister to every type to know and experience the Fatherhood of God. This includes the poor orphan in Luwero (UG) to the wealthy businessman in San Francisco (U.S.). If He closes the door and cuts off our support, we will regard this as an indication of His sovereign will.

3) God sustains this work through the generosity of His people. NHUM's continuation as a ministry is directly dependent upon their willingness and ability to give. It follows that our constituency needs to have confidence in and see our financial professionalism and know about our financial circumstances. Accordingly, we will proactively provide them with relevant information, both in the good times and in the bad. But we will not beg or resort to manipulative methods of fund-raising. By doing so, we believe that we would cease to be working in communion with God who is the one that ultimately changes lives. Again, our mode of operation is the way and will of God.

4) In the same attitude of high regard for those who make our ministry possible, we will never sell or rent our donor database. On the contrary, we will treat our supporters' personal information as a solemn trust and maintain the tightest security on our list of contributors and friends.

5) In view of the sacrificial nature of the contributions we receive - contributions which, in many cases, come from individuals and families who are struggling to pay the mortgage and keep food on the table - we are determined to steward our financial resources as carefully and conservatively as possible. There is no room for extravagant expenditures in NHUM's operating budget.

6) For similar reasons, we will resist the temptation to run the ministry at a deficit. All expenses will be paid for with funds received, not borrowed. Also, when we make a purchase, we will pay the invoice within thirty days.

7) We believe that a Christian's first financial obligation is to the church; we have no desire to come between our donors and the local congregations to which they belong and from which they derive their spiritual sustenance. As a result, we do not expect them to contribute to our ministry until after they have supported the work of God's kingdom in their own faith communities.

8) As a way of holding ourselves accountable to the principles articulated above, we will conform to the standards established by the Evangelical Council for Financial Accountability (ECFA) and other organizations created to ensure ethical fund-raising and administration practices.

These, then, are the principles that have defined our philosophy of financial stewardship and shaped our approach to fundraising. They are based upon a firm conviction that everything we are and everything we have comes to us by the grace of God. Provided we remain faithful, we are confident that the Lord will sustain us while His purposes for this ministry endure.